



Young Indians today have the conviction to venture out on their own and a conducive ecosystem let them watch their ideas come to life.

However many start ups do not reach their full potential due to limited guidance and access.

IDEAL INDUSTRIAL PARKS PRIVATE LIMITED, has taken up the task to help support and bloom entrepreneurs by mentoring them at every stage.

**“ACHIEVE YOUR GOAL SUCCESSFULLY”**



DEVELOP A VILLAGE - DEVELOP THE NATION



Industries Development - Entrepreneur as Legend



IN ASSOCIATION WITH



DEVELOP A VILLAGE - DEVELOP THE NATION



Industries Development - Entrepreneur as Legend

**HYGIENIC \* ORGANIC \* HERBAL**



**“IDEAL MICRO INDUSTRY”**

is planned on 5000 sqft of land any where all over Uttar Pradesh, under

**"START UP INDIA, STAND UP INDIA"**

Scheme of the Ministry of Commerce & Industry.

**IDEAL INDUSTRIAL PARKS PVT LTD**

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## INTRODUCTION

**IDEAL INDUSTRIAL PARKS PRIVATE LIMITED**, a Company with a team of enthusiastic professionals and entrepreneurial friends, with a common connection of a vision, we have planned to establish

### “IDEAL MICRO INDUSTRY”

all over Uttar Pradesh, each on 5000 sqft of Land owned by Individuals/Firms/Societies.

We are creating a golden opportunity to BECOME AN INDUSTRIALIST by starting your own production house of “Various Consumable Products specially Food & Fruit Products” under the MSME Schemes by Government of India.

Our Company is providing this opportunity with minimum Pain, Risk & Investment along with complete Purchase Guarantee of Products, Profitability and Security of your Investment.

Project is supported in Technology & Entrepreneurs' Training by “INDO-EUROPEAN CHAMBER OF SMALL & MEDIUM ENTERPRISES”

[www.iecsme.in](http://www.iecsme.in)



## BUSINESS PLAN

### Major Threats for organizing one's own Business:

- ▶▶ HURDLES IN SET-UP
- ▶▶ LACK OF TRAINING/KNOWLEDGE FOR HASSLE-FREE PRODUCTION
- ▶▶ UNSTABLE MARKET

## IDEAL-ENTREPRENEUR RELATIONSHIP AS FACILITATOR

**IDEAL** will act as Facilitator for the Entrepreneurs and help them establish Micro Industry from steps required to create a Company, All Registrations, NOC's From the Government Departments, Filing the IEM (Industrial Entrepreneurs' Memorandum), etc.

## AS SERVICE PROVIDER

**IDEAL** will provide these Facilities to the “Micro Industry Owners” - Building Development, Machinery Installation, Man Power Sourcing, Training, Product Identification, Detailed Project Report (DPR), Techno - Feasibility Report (TFR), Bank Finance, Transportation, Admin, HR, Accounting Services, Security System, and all required modern amenities available by well defined SOP and GMP procedures.

Handing over the MICRO INDUSTRY after trial run.

## AS SINGLE POINT BUYER

**IDEAL** will be the single point buyer, providing purchase guarantee to the MICRO INDUSTRY OWNERS. In the process ensuring simplified process for their sales realizations.

IDEAL will market the products under **IDEAL** brand umbrella, using the strength of:

- ▶▶ Product Quality, Low cost. Attractive range of products and
- ▶▶ Sufficient budgetary provisions for creating a brand.

## LIST OF PRODUCTS TO BE MANUFACTURED AT IDEAL MICRO INDUSTRY

**RAW MATERIAL AVAILABLE AROUND 100 KM OF THE MICRO UNIT OR OF YOUR CHOICE**



### SPECIAL FACILITIES & DISCOUNTS for

#### WOMEN ENTREPRENEUR'S

5,000 sq ft LAND required anywhere in Uttar Pradesh and 15%\* MARGIN MONEY BY THE

ENTREPRENEUR

TOTAL COST OF AN INDUSTRY AROUND

Rs 70,00,000/=

PROFIT AROUND RS 15,00,000/= \*\* PER ANNUM