

PRESS RELEASE

FOOD PROCESSING MINISTER of STATE SADHVI NIRANJAN JYOTI LAUNCHES “IDEAL MICRO INDUSTRY” AT SAANSAD ADOPTED VILLAGES & AVADH KISAN SEVA KENDRA ALL OVER UTTAR PRADESH

Sadhvi Niranjana Jyoti, Hon'ble Minister of State for Food Processing Industries, Government of India launched the project of “Ideal Industrial Parks Private Limited” on Tuesday 22nd March'2016, which is aimed for developing Ideal Industrial Parks on 50 Acres land each in 18 Divisions of U P, 110 Ideal Micro Industry, in every adopted village of Hon'ble Member of Parliaments under Sansad Adarsh Gram Yojna & 1000 Avadh Kisan Seva Kendra all over U P.

Launching ceremony was presided by Shri Mohammad Umar a prominent businessman of old Lucknow, Shri Vijay Tiwari, President, Indo-European Chamber of Small & Medium Enterprises with Shri Mohammad Humair Siddiqui, Managing Director of Ideal, Smt. Laxmi Thakur Singhal, ED of Ideal, Mohammad Ali MD Avadh Kisan Seva Kendra, Mr. Pranav Sharma Founder Director Investors Clinic other dignitaries.

Shri Vijay Tiwari thanked the Hon'ble Minister and the Government of Uttar Pradesh for taking the innovative initiatives with IECSME, IDEAL MICRO INDUSTRY and AVADH KISAN SEVA KENDRA by signing IfC with Uttar Pradesh Government worth Rs 500cr, 150cr & 270 cr respectively & launching it from Lucknow. He informed that this setup model is being appreciated in all the other states where IECSME is launching its start-up program. IECSME has already launched its program in Madhya Pradesh, Chattisgarh, Odisha and Assam which is dedicated to upliftment of the states. Shri Tiwari also informed that IECSME wants to make UP as a role model for the entire nation for the start-ups and would like to extend this partnership with Government of UP in this project which will enable UP developed as a training Hub for the start-ups & incubation-cum-innovation models.

Shri M.H. Siddiqui shared the detailed plan of the project and informed that the plan has been presented to all the Member of Parliaments from Uttar Pradesh and 26 M P's have shown their interest in developing IDEAL Micro Industry in the SAGY adopted village. Seven MP's including the Hon'ble Minister Sadhvi Niranjana Jyoti have already marked the land other six MP's Mrs. Anju Bala, Shri Kaushal Kishore, Smt. Priyanka Rawat, Smt. Rekha Verma, Shri Vinay Katiyar and Shri Anshul Verma have shown their keen

interest. Shri Siddiqui also informed that Ideal Industrial Parks Private Limited is signing MoU with Youwecan Ventures & IECSME for the Start-UP projects in UP and two rounds of meeting have already taken place with the Government of UP which have been very positive.

Sadhvi Niranjana Jyoti, Hon'ble Minister of State for Food Processing Industries, Government of India congratulated IECSME and team IDEAL & Avadh Kisan Seva Kendra for taking this big initiative for the generation of Entrepreneurship and direct & indirect employment in Food Processing & Agro sector in Uttar Pradesh. She assured her full cooperation and assistance for the success of the project. She also assured that she will very soon call a meeting of all Hon'ble Members of Parliament from Uttar Pradesh in New Delhi for establishing the Ideal Micro Industry in their adopted villages under SAGY.

Smt. Laxmi Thakur Singhal welcomed all the dignitaries, guests and investors and thanked Sadhvi Niranjana Jyoti, Hon'ble Minister for sparing valuable time for launching Ideal Micro Industry program for SAGY villages.

Other important dignitaries present on the occasion were Shri Pranav Sharma - Founder Director, Investors Clinic Noida, Shri Nishant Singhal - Youwecan Ventures Gurgaon, Shri Sanjeev Sharma CEO - Avadh Industrial Estate, Shri Shahzade - Real State Developer Lucknow, Shri Sunit Kohli - MD Vrinda Eco Garden Limited New Delhi, Shri Dipjyoti Kakati - Co-Founder AmbiKart Assam, Shri Dharmendra Singh - MD Para Aarde Limited Lucknow, Mohammad Anwar - MD Property Solutions Mumbai, Shahnaz Petiwala - Director Ideal Industrial Parks Pvt Ltd from Mumbai, Shri Preetam Singh - Director AVADH from Moradabad with his team and many Investors & Entrepreneurs from Deoband, Khalilabad, Ghazipur, Bijnor, Muzaffarnagar, Bahraich, and many other districts of U P, signed the association agreement with Avadh & Ideal to become part of this innovative revolution.

Shri M. H. Siddiqui assured the Entrepreneurs' that IECSME will support the project for technology & training, IDEAL will do hassle free production and Avadh Kisan Seva Kendra will facilitate in procurement of raw material & WWW.AVADHBAZAAR.COM will support for the sale of products.
