

**ENTREPRENEUR - become's LEGEND**

# IDEAL

**Industries' Development – Entrepreneur as Legend**

**INDUSTRIAL \* RESIDENTIAL \* COMMERCIAL**



## IDEAL INDUSTRIAL PARKS PVT LTD

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[www.idealparksindia.com](http://www.idealparksindia.com)

# INTRODUCTION

**IDEAL INDUSTRIAL PARKS PRIVATE LIMITED**, a Company with a team of enthusiastic professionals and entrepreneurial friends, with a common connection of a vision. where we are developing an **INDUSTRIAL \* RESIDENTIAL \* COMMERCIAL Park** with the mission of fighting poverty & increasing the employment level and eradicating illiteracy in India and with high living standard under the various Government Policies.

We are providing a golden opportunity to become a **LEGEND** by starting your own production house of Various Consumable Products under the MSME Schemes by Government of India.

We are developing four **INDUSTRIAL \* RESIDENTIAL \* COMMERCIAL Parks** in, **Madhya Pradesh, INDIA.**

Our Company is providing this opportunity with minimum Pain, Risk & Investment along with complete Purchase Guarantee of Products, Profitability and Security of your Investment.

## ABOUT THE PROJECT

We are aiming to propagate Entrepreneurship by developing an **INDUSTRIAL \* RESIDENTIAL \* COMMERCIAL Estate on 30 Acres of Land**, which consist of **100 nos Micro Units**, each on **3500 sq ft Land**, owned by Individuals/Firms/Societies.

Project is Supported in Technology & Entrepreneurs' Training by  
"INDO-EUROPEAN CHAMBER OF SMALL & MEDIUM ENTERPRISES"

[www.iecsme.in](http://www.iecsme.in)



## CHALLENGES FACED BY INDIVIDUAL OWNERS

- High cost of repair and maintenance due to outsourcing.
- High production loss due to power failures.
- High production losses due to delayed repair & maintenance by inexperienced and poorly qualified external sources.
- High cost of Cold Storage/Warehousing especially if the product needs a temperature controlled storage.
- High cost of Transportation due to small volumes and erratic demand.
- Lack of proper certification due to high cost of setting up Lab.
- All such problems reverse the cost advantage and make it difficult to compete with Mega Industries.

## SOLUTION FOR ALL THE ABOVE PROBLEMS

Every Unit would be able to avail the advantage of 'Common Facilities' for hassle-free production which are generally enjoyed by the Mega Industries. Following are some of them :-

- Power Backup (100%) , Tool Room (Repair and Maintenance),
- Well Equipped Laboratory ( Certification & Standardization),
- Cold Storage/Warehousing (Inventory Storage),
- Printing & Packaging (Integrated Unit),
- Transportation Facility (Sharing Basis).

# BUSINESS PLAN

Major Threats for organizing one's own Business

- Hurdles in Set-up
- Lack of Training/knowledge for hassle-free Production
- Unstable Market

**IDEAL INDUSTRIAL PARKS PRIVATE LIMITED** comes up with the following Guaranties to enlighten your way:

- Total Set-up support (Starting from Blank to Financing Assistance, Statutory Requirements, Civil Construction, Mechanical Erection, Packaging, Printing, Quality Testing )
- Training of every owner / head by IECSME.
- Purchase Guarantee of all the Products by **IDEAL INDUSTRIAL PARKS PRIVATE LIMITED** (Branding & Sales)

## MARKETING OF PRODUCTS

### Joint Platform

A joint platform of marketing will not only reduce the cost of marketing but it will also help in selling multiple items of consumer pattern being sold to the customers.

### Brand Development

All the Products will be marketed by "IDEAL INDUSTRIAL PARKS PRIVATE LIMITED" ([www.idealparksindia.com](http://www.idealparksindia.com)) under a common Brand - **IDEAL**. Standardization from concerned government agencies, with assured quality / quantity packing and massive Advertising, will automatically lead to BRAND DEVELOPMENT.

### Bulk Marketing

Through the C&F Agents, Distributor's Network, Wholesalers, Retailers, Multi Utility Stores, Exports & Direct Marketing.

## LIST OF PRODUCTS - MANUFACTURED

GROCERIES \* TOILETRIES \* BABY PRODUCTS \* UTENSILS \* WATCHES \*  
GARMENTS \* JEWELRY \* ELECTRONICS \* ELECTRICAL \* STATIONARY

## INVESTMENT PLAN

Rs 11,51,000/-

➤ IMMEDIATE REGISTRY of 3500 sq ft land
➤ A PRIVATE LIMITED CO.
➤ BANK ACCOUNT
➤ TRAINING TO OPERATE UNIT
➤ DPR PREPRATION
➤ TECHNO FEASIBILITY REPORT
➤ ALL STATUTORY APPROVALS
➤ NOC FROM POLLUTION
➤ ENVIROMENT CLEARANCE
➤ BANK LOAN COLLATERAL FREE

MARGIN MONEY BY OWNER OF MICRO INDUSTRY

RS 12,00,000/= \*

TOTAL COST OF INDUSTRY

RS 80,00,000/=

- MACHINES RS 25,00,000/=
- CONSTRUCTION OF BUILDING & OFFICE RS 35,00,000/=
- RAW MATERIAL & WORKING CAPITAL RS 20,00,000/=

EARN RS 20,00,000/= \* PER ANNUM

# IDEAL-ENTREPRENEUR RELATIONSHIP

## AS FACILITATOR

**IDEAL** will act as Facilitator for the Entrepreneurs and help them establish units from steps required to create a Company to Land and Building Development, Machinery Procurement, Labour Sourcing, Training, Product Identification, Detailed Project Report, Techno - Feasibility Report, Bank Finance and to handing over the MICRO UNIT after trial run.

## AS SERVICE PROVIDER

**IDEAL** will provide the Common Facilities to the Micro Unit owners. Power back up, Tool room, Quality Control Lab, Integrated Packaging and printing unit, Integrated Warehousing, Integrated Transportation, Admin, HR, Accounting Services, 24x7 Water, Electricity, Gas supply & Security, 30% area Landscape, School, Medical, Yoga, Spa, Outdoor/Indoor Games. Amusement, Common Prayer Area of all religions, And all required

## AS SINGLE POINT BUYER

**IDEAL** will be the single point buyer, providing purchase guarantee to the unit owners. In the process ensuring simplified process for their sales realizations. **IDEAL** will market the products under common brand umbrella, using the strength of :

- Product quality, Low cost. Attractive range of products and
- Sufficient budgetary provisions for creating a brand.

COME & JOIN HANDS WITH..... **IDEAL**  
Industries' Development – Entrepreneur as Legend  
INDUSTRIAL RESIDENTIAL COMMERCIAL



IN ASSOCIATION WITH



SUPPORTING WOMEN  
ENTREPRENEURSHIP



Ms YSODER DEVI  
HANDICAPPED-SUCCESSFUL  
ENTREPRENEUR  
"ALONE WE CAN  
DO SO LITTLE,  
TOGETHER WE CAN